

February 2024

The Essex Foundation Asks Community to 'Donate For Daffodils'

Expands Beautification Efforts to Centerbrook and Ivoryton

Essex, CT -- This winter The Essex Foundation had a little help from a big friend in getting the word out about its 'Donate For Daffodils' campaign. Essex Ed, dressed in full daffodil regalia, and the Essex Board of Trade recognized the Foundation at the annual Groundhog Parade for continued expansion of its town beautification project. Previous plantings of over 30,000 bulbs have put Essex on the map as a daffodil destination and the main event for the Board of Trade's Daffodil Days celebration each spring. In November 2023 the Foundation funded the planting of additional daffodil bulbs at two Essex Land Trust sites along the Falls River and Main Street – at Stanley Park in Centerbrook and at The Millrace in Ivoryton. Sullivan Lawn Service was hired for the installation. Funding for the bulb purchase and planting services was made possible by donations made by local individuals and businesses.



Over the past few years, The Essex Foundation's daffodil project has included plantings on Route 154 at the intersection of route 153 across from the Essex fire station; along West Avenue at Sunset Pond; and on Methodist Hill below First Congregational Church in Essex Village. Community members are encouraged to help spread more spring sunshine and 'Donate For Daffodils' in an amount of their choosing, online at TheEssexFoundation.org/Donate, or by mailing a check payable to: The Essex Foundation (with Daffodils in the memo area), PO Box 64, Essex, CT 06426.

Pictured Above: Essex Ed with parade honorees Jay Tonks, Cheryl Harger and Jim Clark before the start of the annual Essex Groundhog Parade organized by the Essex Board of Trade.