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The Essex Foundation Kicks Off 'Donate For Daffodils' Campaign *Expands Beautification Efforts to Centerbrook and Ivoryton*

Essex, CT -- The Essex Foundation has kicked off a 'Donate For Daffodils' campaign to help fund further expansion of its town beautification project. Previous plantings of over 30,000 bulbs have put Essex on the map as a daffodil destination each spring. This November additional daffodil bulbs were planted at two Essex Land Trust sites along the Falls River and Main Street – at Stanley Park in Centerbrook and at The Millrace in Ivoryton. Sullivan Lawn Service was hired for the installation. Funding for the bulb purchase and planting services was made possible by donations made by local individuals and businesses.

Over the past few years, The Essex Foundation's daffodil project has included plantings on Route 154 at the intersection of route 153 across from the Essex fire station; along West Avenue at Sunset Pond; and on Methodist Hill below First Congregational Church in Essex Village. Community members are encouraged to help spread more spring sunshine and 'Donate For Daffodils' in an amount of their choosing, online at TheEssexFoundation.org/Donate, or by mailing a check payable to: The Essex Foundation (with Daffodils in the memo area), PO Box 64, Essex, CT 06426.



The Essex Foundation, Inc. is a nonprofit 501(c)(3) organization dedicated to making a difference in the lives of Essex residents by providing funding for needs not met by other organizations or sources. The Foundation relies on donations from individuals, businesses, and other community groups to fund special needs and community projects that benefit Essex residents. More information can be found online at www.theessexfoundation.org or by emailing contact@theessexfoundation.org.

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Pictured: *Sullivan Lawn Service crew members, Jose Portillo (foreground) and Victor Munoz keep their eye on the prize - the planting of daffodil bulbs in Stanley Park along the Falls River in Centerbrook, thanks to the efforts of The Essex Foundation and community donors.*